

## **STANDARD DEVIATION**

August 2 - 8, 2012

Opening Reception August 2, 5:30pm - 9pm

740 State Street (In the former Peace Store)

Hours 12 - 6 every day except Friday and Saturday, which will have evening events until 9 (To be announced.)

A 4,000 square foot store front facing Paseo Nuevo mall will be the site of a temporary gallery during the first week of August, with evening events also planned. The week will bring alternative art down into a space right next to the bustling heart of Fiesta, De La Guerra Plaza, but is not tied to that annual event.

Entitled "Standard Deviation," the gallery show is curated by filmmaker, writer and artist Ted Mills and media artist Marco Pinter, and will include interactive sculptures, projection and video work, along with painting, photography, and multi-media works.

The evening events will feature dance performances, DJs spinning dance tracks, abstract and alternative video screenings, and music performance. A majority of the artists are Santa Barbara-based.

"Empty storefronts are a commonality in the last few years on State Street," says Mills. "But why not take that temporary status and embrace it? Why not create a cool little moment that locals and visitors can happen upon?"

Pinter adds, "The show is focused on work involving motion and change over time. I'm excited to be organizing a show of Santa Barbara artists from a variety of media addressing this theme. Having the show launch during Fiesta weekend is a great opportunity to further increase visibility of these talented artists."

Artists include Alan Macy, Jonathan Smith, Morgan DeLucia, Ethan Turpin, Davor Magdic, Dan Levin, Angus Forbes, Nik Blaskovich, Meighann Athena Helene, and Masha Keating.

Thursday's opening night includes performances by Nebula Dance Lab. Additionally, Tim Wood will be creating an improvisational dance performance, partnering with an aerial robotic quadcopter.

Open gallery hours:

12pm - 6pm

Ends August 8.